

Asiphe Kunene

+27-78-181-1458 | kuneneasiphe@gmail.com | [LinkedIn](#) | [Github](#)

OBJECTIVE

Eager to apply my data analysis knowledge and skills in a dynamic environment. Skills in SQL, Python, and data visualization.

Aspiring to contribute to data-driven decision-making processes and eager to develop further in data analytics.

DATA ANALYSIS SKILLSET

During training, I gained skills to analyze datasets using SQL and Python, identifying key trends and patterns which aimed at improving data-driven decision making. I also gained the ability to differentiate types of data integrity and identify risks to data integrity. I applied SQL skills to perform data cleansing.

The training has enabled me to develop and present data visualization using Tableau aimed at enhancing stakeholder understanding of complex data sets.

EDUCATION

AWS Certified Cloud Practitioner <i>Amazon Web Services</i>	May 2025
<ul style="list-style-type: none">• Showcase foundational knowledge of AWS cloud services and cloud computing	
Google Professional Data Analytics Certificate <i>Google, Coursera</i>	Jun. 2024
<ul style="list-style-type: none">• Completed practice-based assessments designed to prepare for introductory-level roles in Data Analytics• Knowledge in tools and platforms including spreadsheets, SQL, Tableau, and R• Knowledge on how to prepare, process, analyze, and share data for thoughtful action	
University of Cape Town	Online
<i>Graphic Design Short Course</i>	<i>Aug. 2022 – Oct. 2022</i>
Capsicum Culinary Studio	Pretoria, South Africa
<i>Professional Chef Certificate</i>	<i>Feb. 2020 – Nov. 2021</i>
Sparrows Combined School	Alberton, South Africa
<i>National Senior Certificate</i>	<i>Dec. 2019</i>

EXPERIENCE

Freelance Graphic Designer	Dec. 2023 – Present
<i>Outlier Graphix</i>	<i>Pretoria, South Africa</i>
<ul style="list-style-type: none">• Consulted with clients to develop cohesive brand identities, creating logos, brand materials, and visual assets that convey each client's unique vision and story• Applied critical thinking and analytical skills to assess client needs and develop visual solutions, incorporating digital literacy and data visualization principles to support brand direction• Leveraged data processing and visualization skills in brand storytelling, using design to translate data insights into accessible, visually appealing content	
Graphic Designer	Feb. 2022 – Aug. 2024
<i>The Studio Keys</i>	<i>Pretoria, South Africa</i>
<ul style="list-style-type: none">• Collaborated with clients to develop social media marketing strategies, transforming ideas into impactful visual designs that aligned with brand identity and goals• Created original social media posts and campaigns, using Adobe Suite• Gained experience in data visualization through graphic design, presenting data-driven insights visually for a range of industries to support senior team strategies and objectives	
Freelance Graphic Designer	Jan. 2021 – Jan. 2022
<i>Various Businesses</i>	<i>Pretoria, South Africa</i>
<ul style="list-style-type: none">• Designed comprehensive brand identities, logos, and digital assets, supporting the brand's message through sustainable design solutions• Developed a Wix website for client use, applying user-focused design principles to enhance online presence and accessibility	

PROJECTS

COVID Case Study | *SQL, Tableau*

Jul. 2024

- Exploratory data analysis (EDA) of COVID-19 data using SQL
- Performed data extraction, transformation, and analysis to uncover trends and insights related to the pandemic's impact on various regions and demographics
- Visualized data on Tableau

Personal Portfolio Website | *HTML/CSS, GitHub Pages*

Aug. 2024

- Developed a portfolio website compiling my graphic design and data analysis projects

STRENGTHS

- **Analytical Thinking** – Proven ability to analyze complex datasets leading to actionable insights.
- **Effective Communication** – Skilled in soliciting requirements, presenting complex data in an understandable format.
- **Team Collaboration** – Excelled in team projects, contributing to improvements in data quality and data usability.

TECHNICAL SKILLS

Languages: Python, SQL, JavaScript, HTML/CSS, R

Frameworks: WordPress

Developer Tools: AWS, Linux, VS Code, PyCharm, Terraform